

A Great Winter Coat Day for Misses and Girls



Misses' Coats at \$39.50
Fairfield Tweed Coats, in single-breasted and double-breasted styles, belted and with mannish collars. Dressy Coats of navy, brown and deer, velvet with beaverette (dyed cone) collar. Sizes 14 to 18 years.

Misses' Coats at \$45.00
Of Normandie cloaking, in taupe, navy blue and black; fancy-stitched, wrap - sleeve, belted models with large fur collar.

Misses' Coats, \$55.00 and \$59.50
Brown, navy blue and sorrento blue Marianna cloaking, made in blouse-back, belted-front style. Also Blouse Coats with one-sided fastenings. All with large fur collars. Sizes 14, 16 and 18 years.

Small Girls' Winter Coats, \$15.00 and \$19.50
Brown and navy Broadcloth Coats with cord tucking and tie belts. Also two-toned all-wool cloaking Coats with beaverette (dyed cone) collar. Sizes 6, 8 and 10 years.

Intermediate Girls' Coats, \$19.50 and \$21.50
Double-breasted and single-breasted Coats of two-toned cloaking in brown, deer and cadet, one model sketched. Velour Coats in brown, navy blue and deer, made in plated, belted style with fancy stitched collar and cuffs. Sizes 12, 14 and 16 years.

Girls' New Dresses, \$10.00 to \$15.00
Piped Jersey Cloth Dresses; straight-line, belted serge Dresses; embroidered wool crepe, crepe-and-velvet combination Dresses and tailored Sky-drift Dresses. Sizes 8 to 14 years.

Misses' Poiret Twill Dresses at \$25.00
Fitted bodice Dresses with full circular skirt. Dresses of a combination of Poiret and novelty silk; sleeves and side of waist of silk. Low-waisted Dresses with full skirt and net-and-lace collar. Sizes 14 to 18 years. A beautiful assortment at \$25.00.

Ask to See Our Exclusive Line of Fairfield Coats When You Are Here To-morrow
→ Strawbridge & Clothier—Second Floor, Market Street

Women's Smart Footwear In Profusion, \$6.00 to \$10.00

Women will be delighted with this beautiful new Footwear at \$10.00 and less.

Black Satin Tongue Pumps, with instep straps as well, and Louis heels, are \$6.50. Another model with elastic gores under the tongues, and with Louis heels, \$9.00.

Black Gun-metal Calf Tongue Pumps with Louis heels are \$8.00. A model of black domino calf with elastic instep gores under the fan tongues and with Louis heels is \$10.00. Patent Leather Seamless Pumps, French-bow and with Louis heels—\$10.00.

Oxfords of black or chestnut brown calf, with welted soles and military heels, \$8.00. Chestnut brown Blucher Oxfords, with welted soles and military heels, are \$9.00.

Women's Shoes in the Sale
Welted-sole Pumps of black or tan calf and black glazed kid—\$3.95. Two-strap Pumps, also tan calf and black kid Oxfords—\$4.85.

Black Glazed Kid Lace Shoes, welted soles—\$5.75.
Smart Pumps in combinations of leathers, also calfskin Oxfords—\$5.90.

Men's Shoes and Oxfords in the Sale
Men's Lace Shoes and Oxfords, exceptional—\$5.45.
Special purchase of Men's Banister Shoes—\$9.75.
Boys' and Youths' Brown Lace Shoes—\$4.45.
Little Boys' Brown Lace Shoes—\$3.95.
→ Strawbridge & Clothier—Eighth and Filbert Streets

"Iptydoo" Arrives in the Easy-to-Get-to Toy Store To-morrow

The secret is out! We've found out why Santa Claus can always be so jolly and cheerful, after the long, long months he is far, far away in his workshop over the North Pole.

During these long months, a screeningly funny clown named "Iptydoo" is Santa Claus' merry maker—just like the court jester of some old-time king—and by his merry antics keeps Santa Claus laughing so hard he forgets to be lonesome.

This year—with the Toy Store so easy to get to—Santa is greeting more of his little friends than ever and has found it necessary to send for Iptydoo to help him.



Iptydoo arrives to-night and will be helping Santa Claus to-morrow. Be sure to come and see him—your sides will ache from laughing.

The Toy Store is a wonderful place, with thousands of Dolls (many at half the usual prices). Playthings of every description—dear old Santa Claus himself, and best of all, Iptydoo!
→ Strawbridge & Clothier—Basement, West

1000 Hand Bags, \$2.85

BUT WORTH FAR MORE, MANY WORTH DOUBLE
A fortunate purchase of fine Hand Bags just unpacked. So many styles that a woman can easily find just the one she wants, and they are such beauties she will choose some for gifts. Every one new and smart and beautifully finished and lined.

LEATHER BAGS of fine FABRIC BAGS, chiefly of seal, calfskin, morocco and chignon velvet, in black, blue, gray and brown—\$2.85.

The values are wonderful and the styles most desirable. Select yours early.
→ Strawbridge & Clothier—Aisle 8 and 9, Centre

Handsome Cedar Chests

Here one sees hundreds of strongly constructed Cedar Chests, handsomely grained and highly polished. In every size, from a small storage box to an amply proportioned utility chest. Every home should have at least one good Cedar Chest—\$12.50, \$15.00, \$16.50, \$20.00, \$25.00, \$30.00, \$32.50 and \$37.50.
→ Strawbridge & Clothier—Third Floor, Centre

STRAWBRIDGE & CLOTHIER

CHARGE CUSTOMERS MAY BUY NOW AND PAY THE BILL IN JANUARY

Hundreds of Philadelphia Men Have Planned to Profit To-morrow by This



Great Under-Price Purchase and Sale of "Alco" Suits and Overcoats

The entire surplus stock of this foremost Philadelphia tailoring house secured at far below wholesale cost—and marked at corresponding savings. In three wonderful value groups.

Suits and Overcoats \$24.50 **Suits and Overcoats \$32.50** **Suits and Overcoats \$36.50**

These prices are \$7.50 to \$20.00 less than identical Suits and Overcoats have been selling for right in our own stock. This fact is all the more extraordinary when one considers that our regular prices are reasonably lower than those of similar grades elsewhere.

There is no better Clothing made than Alco Clothing. Alco styles are the masterpieces of one of America's greatest Clothing designers. Alco fabrics are distinctive in pattern, close-woven and all-wool. Alco tailoring is faultless. As the largest distributor of Alco Clothing—we do not hesitate to state that this is one of the greatest Clothing opportunities men have had this season.

An unrivaled assortment of warm, enveloping Ulsters, Ulsterettes, raglan-sleeve and conservative box models, all perfectly tailored, of luxurious fabrics in abundant and pleasing colorings.

Extraordinary Feature!
"Alco" Suits With Two Pairs of Trousers—\$29.50
Bought with the above groups of "Alco" Clothing, at a price concession which allows us to sell them to you at a price closely approaching the regular wholesale valuation. Styles, fabrics and shades to suit all tastes. Truly remarkable value—\$29.50.
→ Strawbridge & Clothier—Second Floor, Centre

Suits in a comprehensive range of conservative and youthful models, in every coloring and size any man could hope to find.

New Blouses Separately Boxed

A great new assortment of Blouses, separately boxed, for early Christmas shoppers.

New Persian Blouses
Slip-over models of many different materials, in beautiful colorings—\$5.50 to \$8.75.

Crepe de Chine Blouses
Muffin, barberry, bobolink, brown, navy blue, two-tone effects, Chinese embroidered models, elaborately beaded and embroidered designs, lace-panel effects—scores of models—\$5.50 to \$8.75.
→ Strawbridge & Clothier—Second Floor, Centre

Aquarium On Stand—\$3.75

Large, attractive glass bowl set on an artistic black iron stand, 35 inches high. Most unusual value—\$3.75.
Imported China Tea Cups and Saucers, neatly decorated in several dainty patterns—25c each.
→ Strawbridge & Clothier—Fourth Floor, East

Auto Supplies On First Floor

Just inside the west Market Street door, you'll discover a whole aisle given over to Automobile Supplies and Sporting Goods for the Holiday season. Many gift suggestions here:

Boys' Motor Meter, with nickel-plated radiator cap with anchor; Ford size—\$2.50.
Robes in complete assortment for winter motorists—\$4.50 to \$25.00.
Bethlehem Spark Plugs, Ford size, one-half inch—25c.
Combination Parking and Stop Lights, nickel-plated—\$5.00.
Nickel-plated Trouble Lights—\$1.50 to \$3.00.
Orange colored wool Dusters—75c to \$2.50.
Dome Lights, unusual—\$2.
Ruby Ash Receivers—\$1.50.
Nickel-plated Cigar Lighters, just the thing for smoker-motorists—\$2.50.
→ Strawbridge & Clothier—Aisle 18, Centre



\$16.50 \$16.50 \$16.50

New Purchase of Women's Dresses To-morrow, \$16.50 Many Worth Double and More

Fresh for to-morrow's selling—two hundred and fifty new Wool and Silk Dresses in many, many different models—models you will know at once are not made to sell at \$16.50; in fact, we have had some of the identical Dresses in our regular stock, from \$35.00 to \$45.00; and there isn't a Dress in the lot worth less than \$25.00.

Of Poiret Twill and Canton Crepe Two Highly Desirable Materials
In black, navy blue, and some of the most-wanted colors. Three models are sketched and there are scores of others, including a few tailored tabs of braid for trimmings. Many draped and straight-line styles, with smart colored facings and pipings, and girde buckles and ornaments in elaborate designs.

More Poiret Twill Dresses than Canton Crepe Dresses, but not as many of either as we should like to have to sell at this remarkably low price. Come early.
Barbara Lee Dresses Sold Here Exclusively
→ Strawbridge & Clothier—Second Floor, Centre

Men's Sweater Coats—\$7.50

These practical Sweater Coats will be welcomed by any man, light in weight, they fit and wear unusually well. In navy blue, brown heather, seal brown, blue heather and black. Sizes 38 to 46—\$7.50 each.
→ Strawbridge & Clothier—East Store, Eighth Street

Men's Knitted Silk Neckties

Grenadine Four-in-Hands of pure silk, in a comprehensive array of colorful patterns suited to men of every taste—\$2.50, \$3.00 and \$3.50.
→ Strawbridge & Clothier—Aisle 1, Market Street

Wickham Hats for Men Lead at \$3.45

When a man puts on a Wickham Hat, he knows instantly that he has found the best value at \$3.45 obtainable anywhere. There is a shade and a shade in a size here for every man.

VELOUR HATS at \$3.35, for which you'd usually pay over one-half more. In golden and seal browns—\$3.35.

New additions to the group of Felt Hats at \$2.65. See these to-morrow.
→ Strawbridge & Clothier—Second Floor, Market Street, East

Men's Outing Flannel Pajamas

Almost every sort of comfortably - cut, well - made Pajama a man could wish for, in several price groups—\$1.65, \$2.25, \$2.50, \$3.00, \$3.50.

NIGHT SHIRTS, of outing flannel with military collar band, some with collar attached—\$1.15, \$1.45, \$1.65, \$1.75 and \$2.00.
→ Strawbridge & Clothier—East Store, Eighth Street

More of Those Wonderful Values in Women's Coats

New groups and new purchases and re-orders of specially priced numbers that have been unusually successful. Another lot of the—

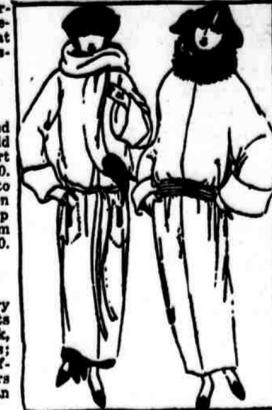
Plain-tailored Tweed Top Coats at \$22.50
In mixed grays and browns; also some in solid colors. All in the smart overcoat styles—\$22.50. Other mixed tweeds up to \$70.00, including London Top Coats, Tweeds with deep collars of natural opossum or raccoon, \$37.50 to \$80.00.

Fur-collar Coats, Special, \$40 and \$50
The remainder of a very special purchase. All Coats of Bolivia weaves, thick, soft, warm, luxurious; straight-line and wrap effects; all with deep collars of nutria, wolf or American opossum.

Other Fur-collar Coats, Special, \$70.00 and \$95.00
Those at \$95.00 have collar and cuffs of caracal. Beautiful models, elegantly lined.

New Untrimmed Coats, Special at \$35.00
These are marvels in value-giving. The material, a Bolivia weave, is wonderfully fine and soft, and the Coats are all in a graceful scarf-collar style, the scarf having fringed ends; all silk-lined throughout. Black, navy blue and brown.

Other special values in untrimmed Coats, from \$22.50 to \$75.
→ Strawbridge & Clothier—Second Floor, Centre



Hosiery and Knit Underwear

Seasonable styles and weights in Underwear and Hosiery of the well-known Strawbridge & Clothier standard of excellence. Outfit the family, to-morrow.

Women's Underwear
White Ribbed Merino Vests and Tights, \$1.35; extra sizes—\$1.65.

Women's Hosiery
Silk-and-wool Stockings, camel's-hair, some clocked—\$1.

English Sports Stockings, heavy ribbed, in heather mixtures; 8 1/2 to 10 1/2—\$1.65.

Silk Stockings, with mercerized tops and soles. In black, cordovan, tan, Russia calf and gun-metal shades. Sizes 8 1/2 to 10—\$1.00, 3 pairs for \$2.85.

Men's Underwear
Gray Union Suits, light-weight ribbed cotton, \$1.15.
Part-worsted Union Suits, medium weight, \$1.65.
Part-worsted Union Suits, medium-heavy weight, ankle length and stout—\$3.50.
Wright's Gray All-Wool Union Suits, heavy weight, seconds—\$3.35.

Men's Hosiery
Socks of combed cotton, extra-strong reinforced heels and toes. Black, cordovan, navy blue, gray—6 pairs for 85c.
Ribbed Wool English Socks, heavy weight—65c.

For Boys and Girls
Children's fine ribbed Black and White Cotton Stockings, seconds, 18c; 3 pairs for 50c.
Boys' Heavy Black Ribbed Cotton Stockings, sizes 7 to 9 1/2, 26c; sizes 10 1/2 to 11 1/2—30c.
Boys' Imported Wool Golf Stockings, fancy tops, about half price—\$1.50.
→ Strawbridge & Clothier—Aisles 2, 3, 4 and 5, Market Street and Centre

The Best Values Yet In Saturday Millinery

Another big day in the Millinery Department, to-morrow, with hundreds of lovely Hats at wonderful savings. Here are three especially fine groups:

Ready-to-Wear Hats Close to Half Price, \$3.50
Velvet Hats in black and dark colors and chic little Metallic Turbans in late autumn and early winter styles—now \$3.50.

Trimmed Velvet Hats, Exceptional at \$5.00
Another close-to-half-price group includes these stunning Large Hats and Hats of medium size—all of beautiful velvet in dressy styles—now \$5.00.

Felt Sports Hats, Greatly Under Price, \$3.00
Many at half price. These are the finest Sports Hats for women and girls we have seen, even at their regular prices. Made of soft scratch felt, light in weight yet warm and smart with great coat or sports apparel. Some embroidered with wool, some with velvet medallions, and others with quill trimming.
→ Strawbridge & Clothier—Second Floor, Market Street, West



Boys' Overcoats and Suits Striking Value, \$10.75

SUITS, with two pairs of full-lined knickerbockers and mohair-lined coat, are of fine all-wool fabrics. You may choose from chevots, cassimeres and corduroys, as you prefer. Sizes 7 to 18 years—\$10.75.

OVERCOATS, of all-wool chinchilla cloth and cheviot mixtures, in sizes 3 to 10 years—\$10.75.

New Mackinaws, Special, \$9.75
Another shipment has arrived to swell the plentiful stock of these fine likable blanket cloth Coats. With large convertible collar, yoke or plait-back, muff and side pockets. Sizes 8 to 18 years—\$9.75.

Little Boys' Overcoats, \$13.75

Your boy will like these Overcoats, of chinchilla cloth, pebble chevots and cheviot mixtures. With convertible collar and all-wool lining. Sizes 3 to 10 years—\$13.75.

Warm Winter Overcoats, \$15.00

Great, thick Overcoats, with comfortable convertible collar, warm wool lining and all-around belt. Sizes 9 to 18 years—\$15.

Small Boys' Suits, \$1.95

Well-made Suits with washable waist and corduroy trousers. Sizes 3 to 8 years—\$1.95.
→ Strawbridge & Clothier—Second Floor, Filbert Street, East

Corsets for Slender Youth

And such Corsets! So supple and flexible that youthful figures feel no restraint. But these Corsets and Girdles give a sense of support and of firmness that even the slimmest figure requires for perfect ease and comfort. Soft Corsets, Girdles, Hip Corsets and Corsettes—\$1.50 to \$15.00. The Netherall, Vest, Brassiere and Corset in one—\$5.00 to \$10.00.

THESE MISSES' CORSETS AT SPECIAL PRICES
Hip Corsets, of elastic and pink satin—\$1.50.
Closed-back Corsets, elastic top and elastic hip sections, \$3.50.
Soft Pink Brocade Elastic-top Corsets—\$3.50.
Pink Satin Corsets, elastic top, lightly boned—\$5.00.
White Brocade Corsettes—bandeau brassiere and -hip corset in one, hooking in back, elastic hip gorges—\$1.50.
→ Strawbridge & Clothier—Third Floor, Market Street, West